

2023 CHNA IMPLEMENTATION STRATEGY

The Comanche County Medical Center (CCMC) 2023 Community Health Needs Assessment (CHNA) included qualitative, quantitative, and secondary data collection and analysis conducted by TORCH Consulting. A broad range of external and internal stakeholders of the hospital were interviewed. The analysis revealed several community health needs. The CCMC Board of Directors reviewed the CHNA results and analyses and determined key needs to be addressed in this Implementation Strategy which include:

1. Mental Health
2. Chronic Illness and Disease
3. Geriatric Health

MENTAL HEALTH

Community need:

- Greater access to mental health services

Implementation strategies:

- Continue to improve access to mental health services by expanding mental health counseling provider services in clinics.
- Research expanded use of telehealth for mental health care services.
- Expand point of care communication with patients to promote the availability of counseling, mental health care service options and resources.
- Pursue new funding for an evidence-based behavioral health project to improve targeted mental health outcomes in the service area.
- Increase awareness among patients enrolled in CCMC's chronic care management program of mental health, services and resources.

CHRONIC ILLNESS AND DISEASE

Community needs:

- More community education on chronic disease topics, including nutrition, behavioral and lifestyle choices.
- Reduction in the incidence of high blood pressure, chronic obstructive pulmonary disease (COPD), and diabetes.

Implementation strategies:

- Continue to expand diabetes care services including assessment, medical management and prevention.
- Increase community awareness of healthy nutrition and lifestyle choices through social media and point of care promotion of evidence-based programs and resources
- Enlist CCMC staff and providers to engage in community meetings and events to discuss nutrition and healthy lifestyle choices.
- Continue to provide financial and operational support to the CCMC partnership with Food Bank of West Central Texas for the monthly Comanche County mobile food pantry program.
- Pursue a community partnership centered on reducing chronic disease and improving community health and well-being.

GERIATRIC HEALTH

Community needs:

- Geriatric health care services including increased services to reduce travel hardships (oncology, mental health, acute skilled nursing and long-term care)

Implementation strategies:

- Add an oncology specialist to provider roster.
- Plan and implement the addition of a chemotherapy program and services.
- Continue to build community awareness of acute skilled nursing options available in CCMC's Swing Bed unit and Legacy Estate Long Term Care facility.
- Include mental health screening and care follow-up for geriatric patients.
- Establish and maintain physical activity options for all residents in Legacy Estate Long Term Care facility.
- Increase awareness of geriatric health service and resources among community partners.

The CCMC Community Health Needs Assessment and this Implementation Strategy are posted online at comanchecmc.org. Paper copies are available upon request.