



2020 COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) IMPLEMENTATION STRATEGY

Comanche County Medical Center (CCMC) enlisted Stroudwater Associates to conduct a Community Health Needs Assessment (CHNA). The assessment included survey research and secondary data collection and analysis which was performed during the summer and fall of 2020. A broad range of external and internal stakeholders in the service area were surveyed and the results along with demographic and health data were aggregated and grouped into categories. All results were then compared and reviewed to produce a tabulation of significant health needs. The CCMC Board of Directors reviewed the CHNA results and analyses and determined three priority needs should be addressed in this Implementation Strategy:

1. Primary Care – women and children
2. Cancer Care – preventive care and treatment
3. Mental Health – psychiatric care, treatment and suicide prevention

Primary Care for Women and Children

Community needs:

- greater access to pediatric care and OB/GYN providers
- reduction in infant mortality
- reduction of teen births
- increase in access to food for children in poverty

Implementation strategies:

- Increase community awareness of clinic prenatal primary care services and provide healthy pregnancy information through point-of-care communication with patients and media releases.
- Increase patient and community awareness of family medicine capabilities for pediatric care through point-of-care communication to include mini-posters and flyers, and announcements through local media.
- Enlist CCMC providers to make periodic presentations in meetings with community partners regarding women's health and wellness including healthy pregnancies.
- Increase vaccination rates in Comanche County by 10% among women of childbearing age through mobile and in-clinic outreach.



Comanche County Medical Center

- Ensure sustained support for the CCMC partnership with Food Bank of West Central Texas to deliver the monthly Comanche County mobile food pantry program by providing financial and operational resources to employees and volunteers to coordinate and implement the program.

Cancer Care

Community needs:

- Cancer screenings
- Preventive care and treatment, especially for lung, breast and colon/rectal cancers

Implementation strategies:

- Increase awareness of all cancer screening services available through CCMC clinics through in-clinic communication with patients and media releases.
- Monitor and conduct follow-ups on point-of-care screening data received from every eligible patient presenting in CCMC clinics.
- Provide and promote Medicaid enrollment at point-of-care to patients who may lack insurance or knowledge of cancer prevention services available to them through the health plan.

Mental Health

Community needs:

- Mental health services

Implementation strategies:

- Expand CCMC health services by researching service options and prospective providers, and then hiring one full time Licensed Clinical Social Worker (LCSW) to provide in-person mental health care in the clinics.
- Through in-clinic communication with patients and media releases, promote the availability of counseling appointments with the new LCSW.
- Research the availability of federal funding programs which may support proposed behavioral health programs for delivery through CCMC clinics.

The CCMC Community Health Needs Assessment (CHNA) and this Implementation Strategy are posted online at comanchecmc.org. Paper copies are available upon request.